



INDIA OFFICE TECHNOLOGY EQUIPMENT LEASING REPORT 2015



By Vinod Kothari Consultants Pvt. Ltd.

Introduction

Information technology has revolutionised the way businesses work, and office technology equipments constitute the basis of the IT revolution. This could not have been more relevant for India, where the services sector has driven growth.

The objective of the Report is to get insight into financing of the office technology equipment market in India: growth over the years, motivations, current market scenario, opportunities, and challenges. The office equipment sector is quite diversified and includes IT hardware, software, video surveillance, internet network and technologies and mobilities.

Office equipment is mostly peripheral, non-core asset for most businesses. A business may minimise its investment in office infrastructure, and thereby retain resources for working capital and its core operations. Also, since technological innovations are making office equipment so rapidly obsolete, it is important to examine whether there are providers of office equipment which also hedge the risk of obsolescence. It is with these objectives that we initiated this study.

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Executive Summary



- ▶ In the year 2015 laptop and desktop sales increased by 10.4% and 0.75% respectively
- ▶ Handheld computing devices like tablets and PDA sales increased by a whopping 51%
- ▶ Upto 85% of the It equipments financing is done by the captive financiers
- ▶ Leasing of IT equipments has shown a increase of 61.7% in the financial year 2014-15 as compared to 2013-14.

For the full report contact :

Ameet Roy

ameet@vinodkothari.com / finserv@vinodkothari.com

Kolkata:

1006 – 1009, Krishna
224, A.J.C. Bose Road
Kolkata – 700 017

033 2281 1276/ 3742/ 7715

info@vinodkothari.com

www.vinodkothari.com/ www.india-financing.com

Mumbai:

601-C, Neelkanth
98, Marine Drive
Mumbai – 400 002

022 2281 7427

bombay@vinodkothari.com

New Delhi:

B-49, Panchsheel Enclave,
New Delhi – 110 017

011 4131 5340

delhi@vinodkothari.com